The Karur Vysya Bank Limited, one of the leading Private Sector Banks in India, invites online applications for appointment of Business Development Manager \& Executive - Business Correspondence Channel (Job ID - 343) from the qualified candidates.

## Last Date of Online Registration $\quad$ 15.04.2023

## Eligibility Criteria:

a. Any Graduate / Post Graduate having passion on sales.
b. Age should be not more than 30 years for BDE/BDM.
c. Candidate with experience of $1+$ years in NTB Business Acquisition of CASA, TD/ THIRD PARTY PRODUCTS and Cross selling of Asset Products.
d. Excellent communication skills in English and Regional Language will be an added advantage.
e. He or she may need to travel extensively and should be ready to mobile.

## Selection Process:

> Registration -> Personal Interview -> Offer -> Background Checks \& Medicals -> Onboarding -> Posting.

## Detailed Process Flow:

a. Online Registration by Eligible Candidates as per the above mentioned criteria.
b. Pre - Screened Candidates will be invited for personal interview with further details like (Mode, Date and Venue for Interview).
c. Depending upon the number of vacancies, the Bank reserves the right to call for Personal Interview.
d. Interview Invite will be informed to the candidates through registered e-mail only.

## How to apply

a. Candidates are required to apply online through website www.kvb.co.in (careers page) and apply for the post of Business Development Manager \& Executive - Business Correspondence Channel (Job ID - 343). No other means / mode of application will be accepted.
b. Candidates should ensure to update their active personal email ID and mobile number only throughout the entire selection process.

## Compensation:

Fixed pay - Depending upon current salary and Retrials, insurance etc. as per Standards + Variable Pay as per policy.

## Roles \& Responsibilities for BDM/BDE:

a. Acquire all kinds of core liability products
b. Responsible for growing of book through deepening of existing self-acquired clients and increase CA , SA , TD , RD , X Sell of Assets and X Sell of TPP for Income generation
c. Handle and manage BC Points for acquisition of $\mathrm{SA}, \mathrm{CA}, \mathrm{TD}, \mathrm{RD}, \mathrm{LI}, \mathrm{GI}$ and Asset X sell through BC points in Cluster / Territory / Area.
d. Ensure activation of every BC point in the allotted Cluster / Area
e. Ensure conducting of weekly campaigns, marathons, product wise sales drives
f. Responsible for achievement of allotted targets of TMs and two downs as per KRAs assigned
g. Ensure $100 \%$ LMS exams completion by every team member under supervision including all levels
h. Ensure providing time to time trainings on products to sharpen sales team's skills and knowledge
i. Ensure completion of all compulsory exams like IRDA, NCFM required modules, AMFI etc. of all levels of teams under supervision.

Posting Locations: Across South.

